

# SUN RECORDS

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Music would forever be changed by the birth of Sun Records. Sun Records established itself as a label where artists would be treated with respect and honesty. Every artist, from Elvis Presley to Charlie Rich to Johnny Cash, was provided with a non-critical environment that invited creativity and vision. Inherent in the music of Sun is a vibrancy that survives to this day. Sincere, passionate music. Music that has stood the test of time. It is music that has reached across race, age and gender boundaries. It reflects the diversity and vision of the talent that recorded on the Sun label, and American popular culture itself.